

The logo features the word "INSIGHT" in a tall, thin, sans-serif font. The "I" is white and set against a solid orange square. The "N" is white and set against a teal square. The "S" is white and set against a teal square. The "I" is white and set against a teal square. The "G" is white and set against a teal square. The "H" is white and set against a teal square. The "T" is white and set against a teal square. Below "INSIGHT" is the text "BRAND DEVELOPMENT" in a smaller, white, sans-serif font.

# INSIGHT

BRAND DEVELOPMENT



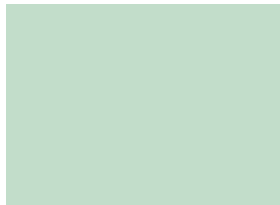
CHARCOAL #4D4D4F



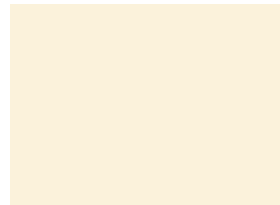
ORANGE #FBAD18



SAND #F1CE8B



SKY #C2DCCA



CLOUD #FCF0D9



DEEP #6D8F92

FONTS | EXISTENCE [UNICASE LIGHT] | EXISTENCE [STENCIL LIGHT]