



STRETCH PERSONAL STRATEGIC PLAN

A COURSE TO BUILD LEADERSHIP CAPACITY

There's a new type of leadership emerging – a healthy leadership marking the next generation of successful individuals and organizations. Those who understand this are winning with a culture of healthy leadership. Imagine if every leader in your organization had a Personal Strategic Plan to help them achieve success in all aspects of their life

and career. Strategic planning is not just for organizations. Developing your own Personal Strategic Plan helps ensure your goals are aligned with what matters most to you. With your Stretch Leadership Playbook™ you'll gain a clearer understanding of your unique strengths, core values, purpose and long-term vision.

STRETCH HEALTHY LEADER EQUATION



COURSE INCLUDES

- Four, Half-Day Sessions**
interactive sessions with tangible outcomes
- Custom Birkman® Assessment**
\$235 value - Industry leading tool
- Trusted Advisor Feedback Report**
We ask 3 questions pre-training with names you provide
- Stretch Leadership Playbook™**
Your brand, values, purpose, vision, personal SWOT, with Life and Career Goals
- Facilitated Break-outs**
Group-coaching sessions will answer your questions to move forward
- Course Workbook**
Your personal hard copy to follow along, complete exercises, and track progress



FACILITATORS

Stretch co-founders **Darcy Bien** and **Cyndi Wineinger** help organizations create strategy, develop leaders, and succeed through the power of teamwork. For more than 20 years, Cyndi has helped organizations create powerful cultures where people have passion and purpose. Darcy's reputation for doing "whatever it takes" to achieve successful strategic implementation has garnered her a national reputation for delivering "actionable strategy" since 2004. Together they have supported more than 300 organizations and coached 1,000+ leaders.

FOUR SESSION OUTLINE

1 LISTEN AND LEARN

SELF AWARENESS

- >> Leadership discussion
- >> Core Values
- >> Understand Birkman



2 CURRENT REALITY

POWER OF YOU

- >> Leadership Assessment
- >> Your Brand
- >> Personal SWOT



3 DESIRED STATE

WHERE I WANT TO BE

- >> Define purpose
- >> 3-5 Year Vision
- >> Key Priorities



4 THE FINAL STRETCH

LEADING THE CHANGES

- >> Goal setting
- >> Leadership Playbook
- >> Implementation Plan



ARE YOU READY TO STRETCH?

513.807.6647

info@stretch-sl.com • stretch-sl.com