## **THRIVE**MARKETING We empower. You thrive.



# An innovative marketing collaborative

# THRIVEMARKETING

We are an innovative marketing team that specializes in professional strategies that empower businesses to exceed their potential and thrive. Our collaboration with local consultants brings everything from branding and design to data tracking and system improvements under one umbrella. This unique marketing concept, coupled with our foundation of accountability, allows your company to grow and prosper in any climate.

#### **BUSINESS DEVELOPMENT**

- Marketing Assessment
- Strategic Planning
- Branding/ Logo Refresh
- Advertising Value Assessment
- Campaign Management
- Analytics Reporting
- Newsletter Efficacy
- Patient & Referral Tracking

#### DIGITAL PRESENCE

- Website Design
- App Development
- Data Tracking
- Social Media Management
- Pay Per Click Campaigns

#### CLIENT COMMUNICATION

- Social Media Management
- Business Cards
- Brochures
- Office Displays
- E-Newsletters
- Customer Education
- Surveys
- Ads

#### INTEROFFICE MARKETING

- Internal Communications
- Training
- Marketing Development

### YOUR MARKETING TEAM

Deciding how and where to spend your marketing budget can be overwhelming. Whether it's online/digital avenues or traditional marketing methods, our expertise lies in determining the best fit to meet your business' growth goals.



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Marketing & Design

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