

Strategy without behavioral change is just a binder of ideas.

Studies estimate that less than 15% of strategic plans reach success. Learn how to blast through that statistic and create a strategic plan that is implemented with precision. Our approach will change the way you think about strategy.

Together, we will create a brilliant strategy, train your leaders to be healthy coaches who know themselves and can lead others, then overlay a sustainable high-performance team system that will create the momentum to ensure successful implementation.

Winning strategy starts here.



STRATEGIC PLANNING & IMPLEMENTATION

Full strategic process and team training



LEADERSHIP TRAINING

Assess leadership and team dynamics



HIGH-PERFORMANCE TEAMS DEVELOPMENT

Establish a sustainable growth culture and framework



HIRING & EXECUTIVE COACHING

Growth in business acumen and leadership



OUR MODEL. YOUR SUCCESS.

370+ STRATEGIC PLANS COMPLETED

6300+ HIRING DECISIONS MADE

695+ EXECUTIVE LEADERS COACHED

HEALTHY LEADERS >>

Assess & Train

Self-aware Understand Others Great Communicator Visionary

WINNING STRATEGIES >>

Train & Plan

Listen & Learn Current Reality Desired State Strategic Choices

HIGH-PERFROMANCE TEAMS

Implement & Expand

Role Clarity Culture Activators Dynamic Teams Change Management

OUR SERVICES

LEARNING EXPERIENCES & SPEAKING

- Virtual and in-person Stretch workshops
- Monthly webinars
- Stretch Strategic Virtual Chats
- Team Training Experiences
- Impactful & engaging keynote speaking
- Stretch Strategic Bootcamp

STRETCH STRATEGIC "TEAM" JUMPSTART

- Assess leadership and team dynamics
- Strategic surveys and interviews with leadership to identify issues
- Leadership Team assessments and coaching
- Stretch Strategic Jumpstart Report and recommendations

STRETCH "EXECUTIVE" CHECK-UP - \$2,500

- Assess key leaders and blind-spots
- Identify alignment issues with executive strategic interviews
- Gain leadership and strategic insights from our 20+ years of experience
- Complete within 1 month

STRETCH STRATEGIC PLAN & IMPLEMENTATION

- Full leadership team assessment with team optimization
- Strategic Surveys for Leaders and organization
- Full strategic plan process and training
- Leadership team trained 4 key High-Performance modules
- Full implementation plan for organization

IT'S NOT AN OUT OF THE BOX PROCESS. IT'S DIAGNOSTICALLY CUSTOMIZED FOR YOU.

Using sophisticated diagnostic tools such as The Birkman® Assessment, coupled with years of experience, we create a customized plan for your organization in order to overcome your unique obstacles. Having developed proven and effective strategic processes, we are able to pinpoint issues and provide actionable solutions to guide you to execute successful strategic implementation.

We are not here to sell you an off-the-shelf product. We are here to engage with you to bring real strategic implementation through healthy leaders and high-performance teamwork. It's time to win.

WE ARE STRATEGIC AND LEADERSHIP **GUIDES FOR ORGANIZATIONS** AND PEOPLE COMMITTED TO GROWTH.



DARCY BIEN EXPERT STRATEGIST

Strategist Darcy Bien partners with CEOs, executives, and leadership teams to plan their organizations' futures. With more than 20 years of experience helping hundreds of companies, her team-based approach and time-tested processes helped build her national reputation for delivering "actionable strategy." The daughter of a brilliant entrepreneur who struggled with execution may explain Darcy's bulldog tenacity among clients for doing whatever it takes to achieve successful strategic implementation.



ORGANIZATION & LEADERSHIP COACH

Cyndi is focused on helping. As a people maximizer, she works to guide individuals to work they love and to help organizations create powerful places where people can work with passion and purpose. Known for being both empathic and direct, Cyndi brings her love for Organizational Health, Executive Coaching, Hiring with Excellence, and Leadership Training together to maximize the dreams, strategy and successes of organizations and people.



ARE YOU READY TO STRETCH?

Call for your free consultation today

513.807.6647

